

Dear Staff,

**UNITY DAY:**

**Together against bullying..... united for kindness, acceptance, and inclusion.**

**Wednesday, October 16, 2024**

Make it **ORANGE** and make it end! What are your true colors when it comes to bullying? If you care about safe and supportive schools and communities make your color **ORANGE on UNITY DAY**. That's the day everyone can come together— in schools, communities, and online—and send one large **ORANGE** message of support, hope, and unity to show that we are together against bullying and united for kindness, acceptance, and inclusion.

**Why unity?** For years, bullying was justified with expressions such as, “Bullying is a natural part of childhood,” “Bullying makes kids tougher,” or “Bullying is a rite of passage.” The goal of Unity Day is to bring together youth, parents, educators, businesses, and community members across the nation to emphasize the message that bullying is not acceptable, and that all students deserve to be safe in school, online, and in the community.

**Why the color orange?** Unity Day is celebrated in October, and **orange** is a color commonly identified with the month and the autumn season. It is also a color that is associated with safety and visibility. It is a color described as warm and inviting, and its vibrancy makes an impactful statement.

**Why just a day?** The event provides a catalyst for everyone to come together with a visual statement that our actions matter not only on one day, but every day.

Staff and students at Zebulon Elementary will participate in UNITY DAY on Wednesday, October 16th, 2024 by wearing **orange**. It can be an **orange** T-Shirt, tie, wristband, socks, shoes, pants, hair ribbon, or even shoelaces.

Please show your support on Wednesday, October 16th, 2024 by wearing something **orange** and to show our students we are united against bullying.

**Please send the **orange** letters in your mailbox home with students to inform parents and students about Unity Day.**

Thanks,  
Mrs. Strickland & Dr. Gray  
ZES School Counselors

# UNITY DAY

**16**  
**OCT**  
**2024**

**WEAR AND SHARE  
ORANGE**

**ENCOURAGE**  
kindness, acceptance, and inclusion

**HELP BUILD COMMUNITY**  
throughout the year

**#UNITYEVERYDAY**  
**PACER.ORG/UNITYDAY**

Sponsored by PACER's National Bullying Prevention Center since 2011